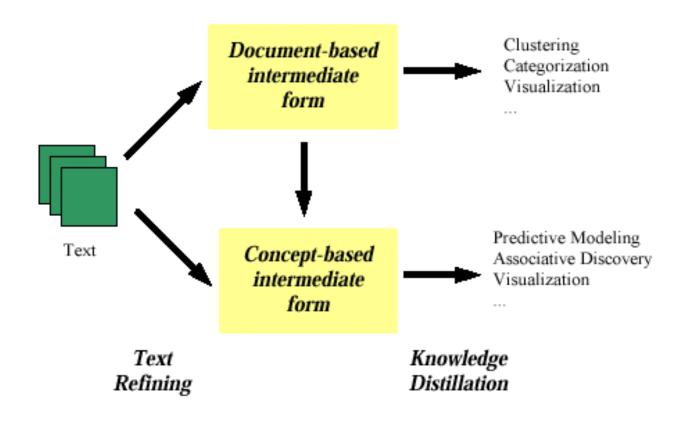
## **Advanced IR Research Topics**

Text Mining(TM) and Information Extraction(IE) from Scientific Texts

### General Text Mining Framework



### **Automatic Text Categorization**

- Categorization problems:
  - On-line documents categorization
    - Web pages categorization for search engines
    - E-mail, News group, BBS filtering
  - Information extraction
    - Data extraction for internet agents
    - Keyword, key phrase extraction
    - Summarization
  - Learning about users, detecting intrusion, etc.
- Labor-intensive, in need of solutions from AI

### **Text Categorization**

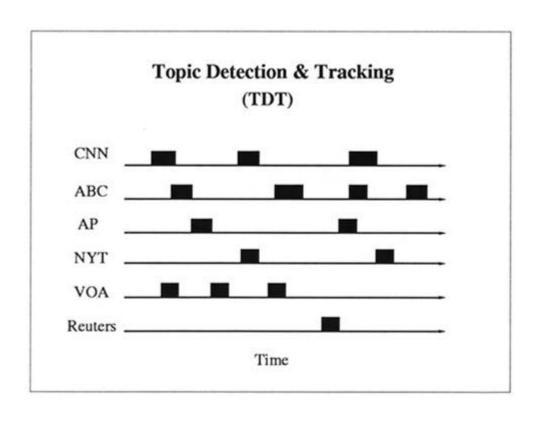
- Categorizing web pages
- assigning Computing Reviews categories to abstracts of articles
- analyzing customer data
- detecting credit card frauds
- routing e-mail questions to staff members
- cataloging e-book for personal use

# Available Techniques for Text Categorization

- K-NN
- Regression Models
- Expert Systems
- Decision Trees
- Rule Induction in FOL
- Support Vector Machines
- Neural Networks
- ...

# Topic Detection and Tracking (TDT)

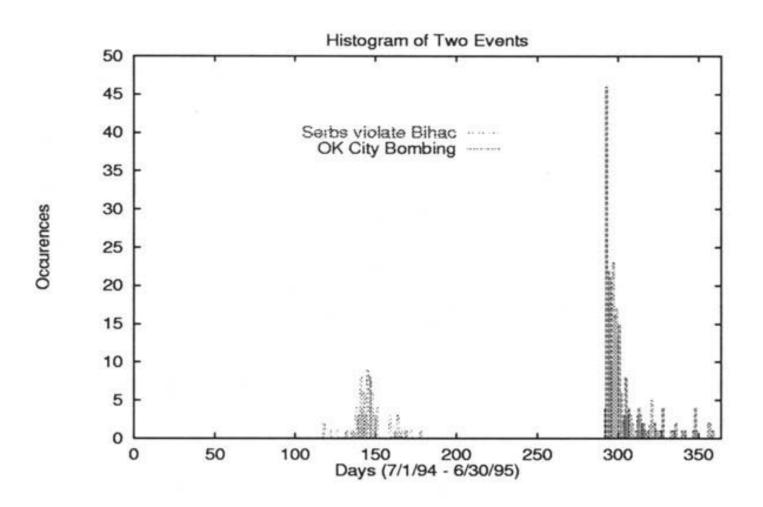
Dealing with live data (text/video/audio)



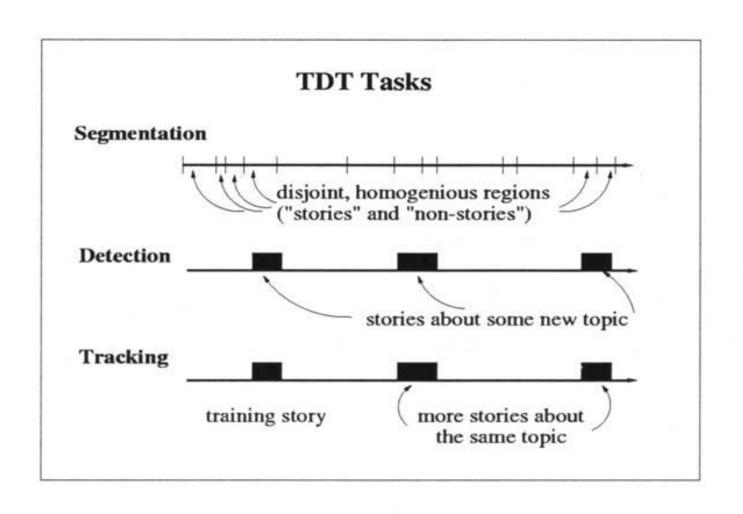
## **Topic Detection and Tracking**

- News streams from multiple sources (TV, radio, and newswires)
- Stories arrive in chronological order
- News bursts -- i.e. important events
- Events are typically short lasting in duration
- ...

# **Topic Detection and Tracking**



# **Topic Detection and Tracking**



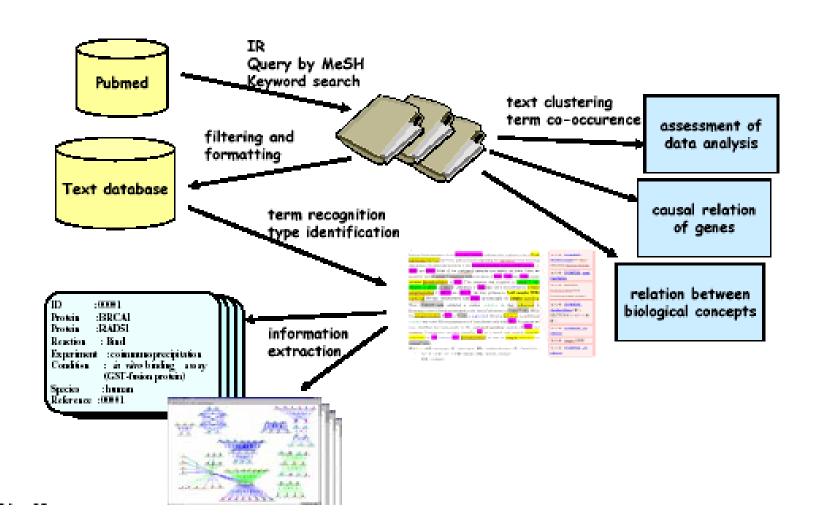
### **New Information Detection**

- New information:
  - information which we have not seen before in any stories on this topic
- Topics:
  - specific events with all relevant information
- Extract new information from stories as they arrive
- Filtering news stream on a particular topic

### **New Information Detection**

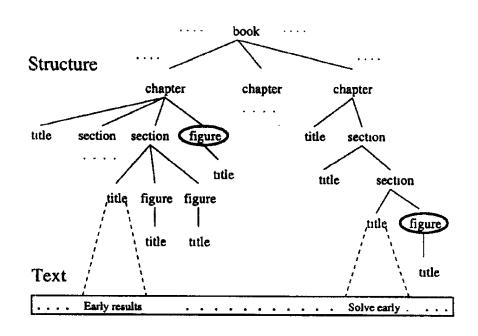
- Niche: news reporting is redundant!!
- News summarization
- New info. / Interesting info.
- Sentence-based approach
- Cluster Analysis approach
  - augmenting the sentence with related concepts

### Overview of Text Processing in Biology



### **Text Databases**

- Data Model
  - Text
  - Structure



#### **Text Databases**

- Examples
  - Discovering relationships between features
  - the Company-Person name recognizer
  - Words Windows

# **Application Tasks of NLP**

#### (1)Information Retrieval/Detection

To search and retrieve documents in response to queries for information

#### (2)Passage Retrieval

To search and retrieve part of documents in response to queries for information

#### (3)Information Extraction

To extract information that fits pre-defined database schemas or templates, specifying the output formats

#### (4) Question/Answering Tasks

To answer general questions by using texts as knowledge base: Fact retrieval, combination of IR and IE

#### (5)Text Understanding

To understand texts as people do: Artificial Intelligence

## **Example #1: FASTUS(1993)**

Bridgestone Sports Co. said Friday it had set up a joint venture in Taiwan with a local concern and a Japanese trading house to produce golf clubs to be supplied to Japan.

The joint venture, Bridgestone Sports Taiwan Co., capitalized at 20 million new Taiwan dollars, will start production in January 1990 with production of 20,000 iron and "metal wood" clubs a month.

#### TIE-UP-1

Relationship: TIE-UP

Entities: "Bridgestone Sport Co."

"a local concern"

"a Japanese trading house"

Joint Venture Company:

"Bridgestone Sports Taiwan Co."

Activity: ACTIVITY-1

Amount: NT\$20000000

**ACTIVITY-1** 

Activity: PRODUCTION

Company:

"Bridgestone Sports Taiwan Co."

**Product:** 

"iron and 'metal wood' clubs"

Start Date:

DURING: January 1990

•••••

Jurgen Pfrang, 51, reportedly stumbled upon the robbers on the second floor of his Nanjing home early on Sunday.

The deputy general manager of Yaxing Benz, a Sino-German joint venture that makes buses and bus chassis in nearby Yangzhou, was hacked to death with 45 cm watermelon knives.

• • • • • • • • • •

Name of the Venture: Yaxing Benz

Products: buses and bus chassis

Location: Yangzhou, China

Companies involved: (1)Name: X?

Country: German

(2)Name: Y?

Country: China

#### Information Extraction

A German vehicle-firm executive was stabbed to death ....

Jurgen Pfrang, 51, reportedly stumbled upon the robbers on the second floor of his Nanjing home early on Sunday.

The deputy general manager of Yaxing Benz, a Sino-German joint venture that makes buses and bus chassis in nearby Yangzhou, was hacked to death with 45 cm watermelon knives.

•••••

Crime-Type: Murder

Type: Stabbing

The killed: Name: Jurgen Pfrang

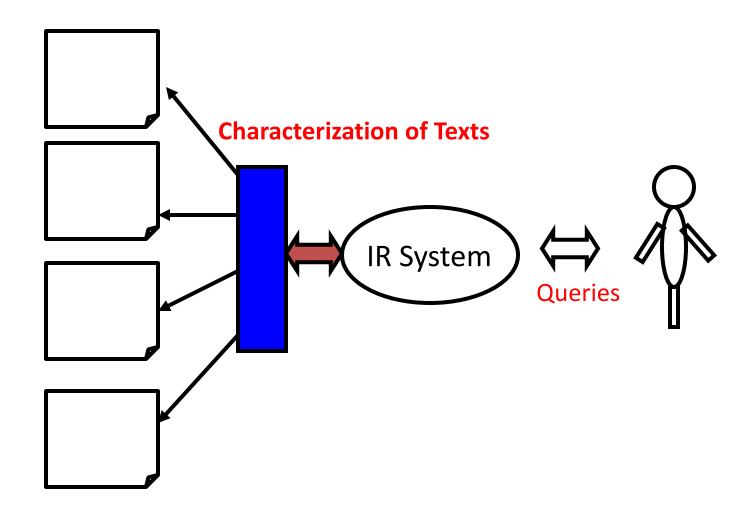
Age: 51

Profession: Deputy general manager

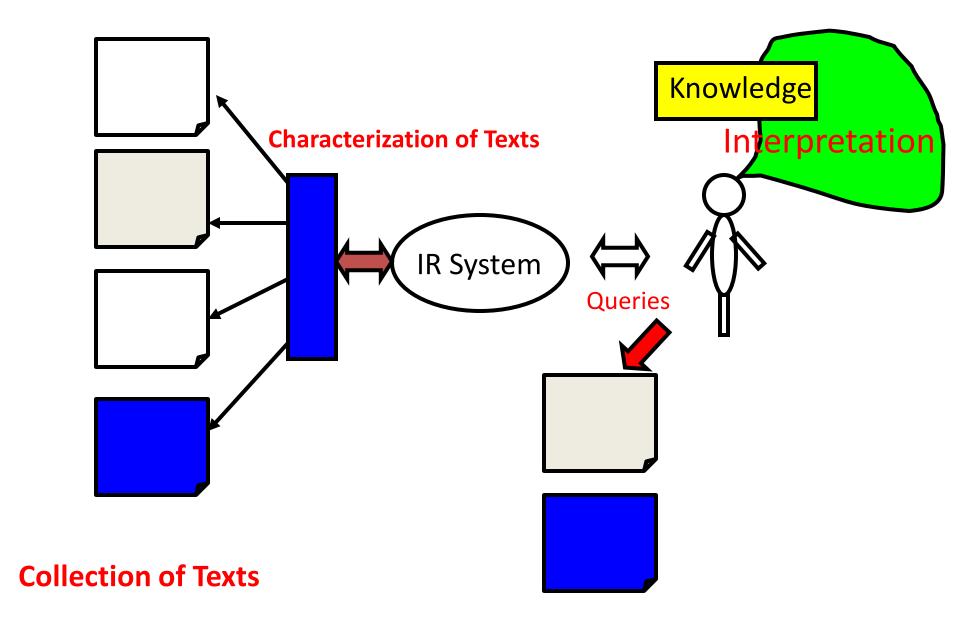
Location: Nanjing, China

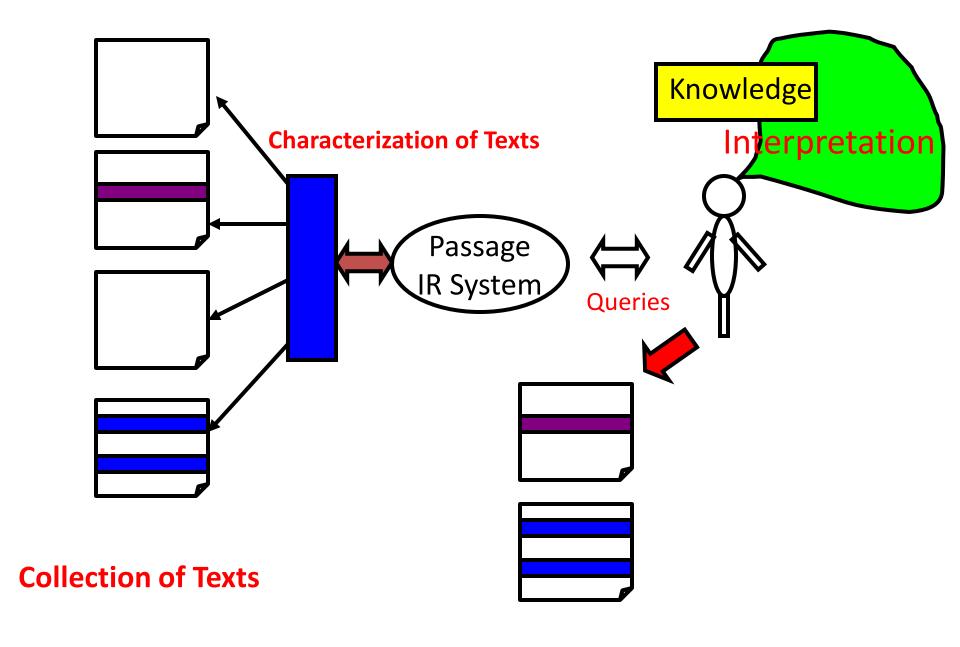
Different template

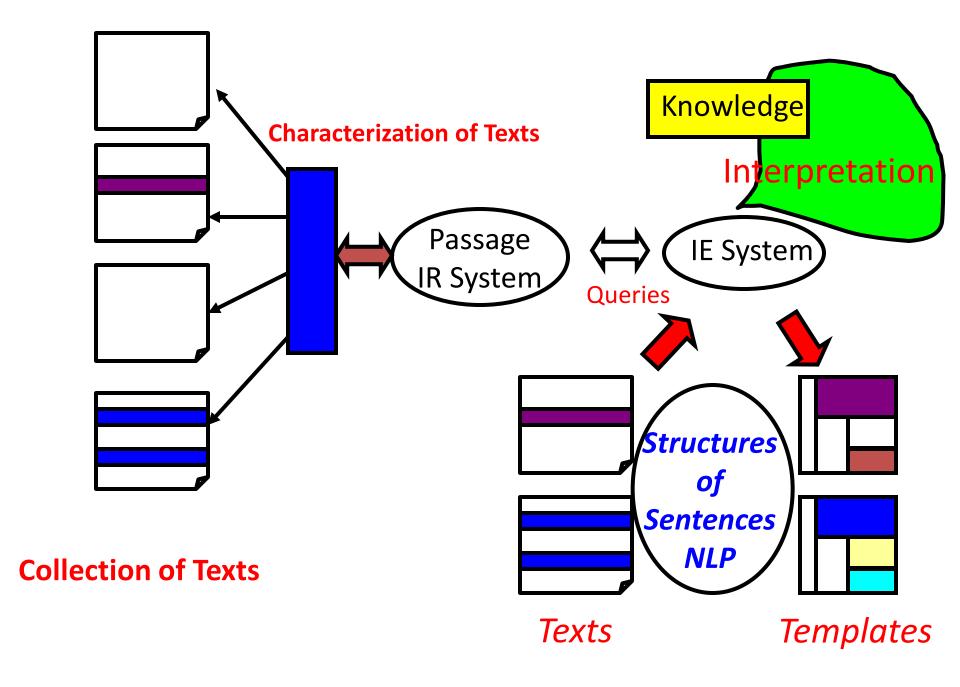
for crimes

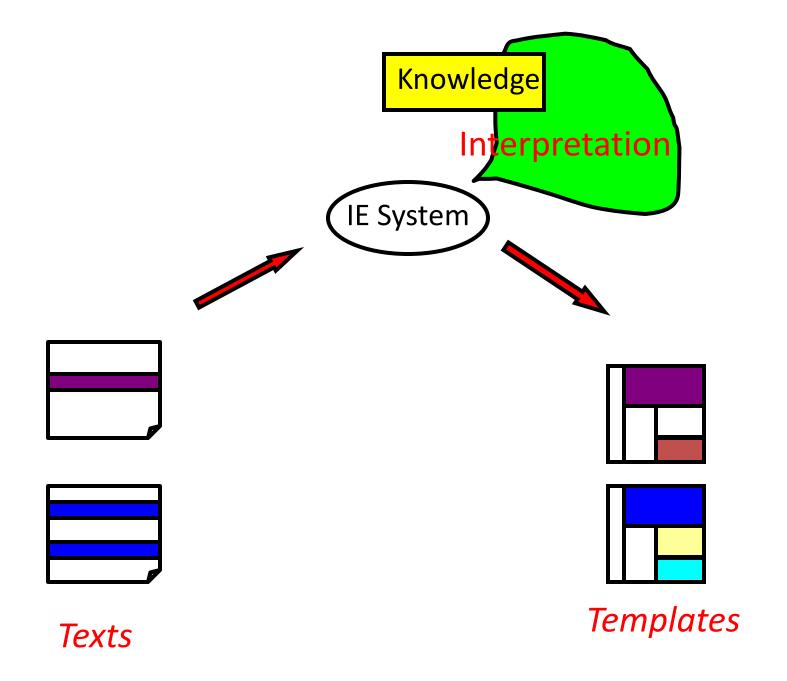


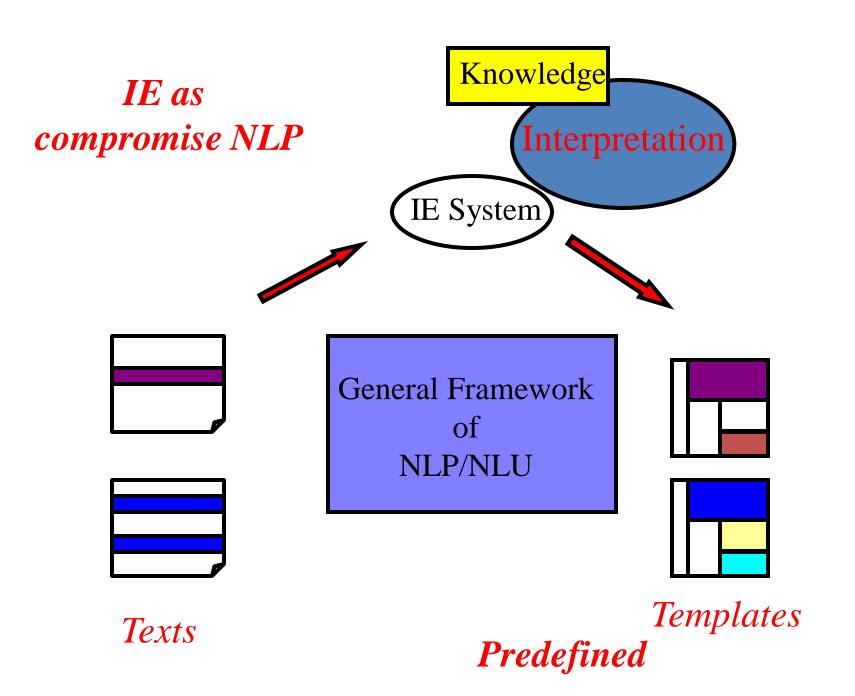
**Collection of Texts** 











# General Framework of NLP John runs.

Morphological and **Lexical Processing Syntactic Analysis** Semantic Analysis Context processing Interpretation

John runs.

John run+s.

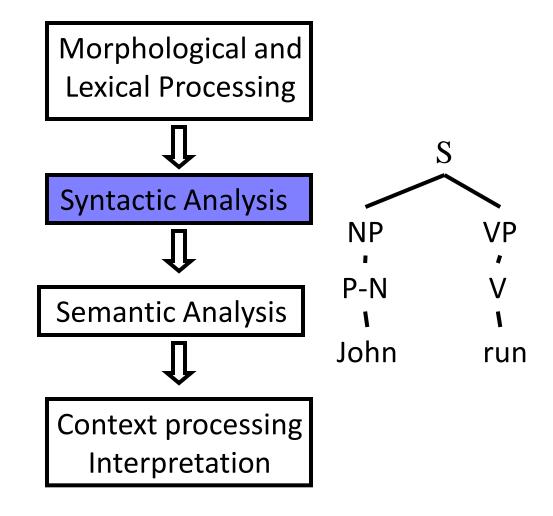
P-N 3-pre Ν plu

Morphological and **Lexical Processing Syntactic Analysis** Semantic Analysis Context processing

Interpretation

John runs.

John run+s.
P-N V 3-pre
N plu



John runs.

John run+s.

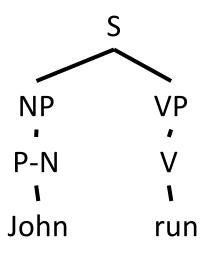
P-N V 3-pre N plu

Pred: RUN Agent:John Morphological and Lexical Processing

Syntactic Analysis

Semantic Analysis

Context processing Interpretation



John runs.

John run+s.

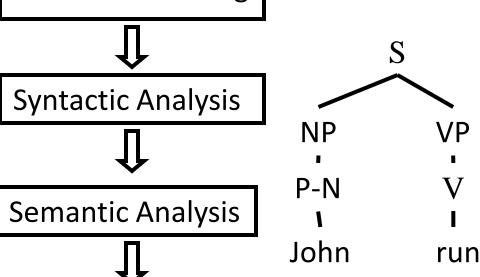
P-N 3-pre Ν plu

Pred: RUN Agent:John

Context processing Interpretation

Morphological and **Lexical Processing** 





John is a student. He runs.

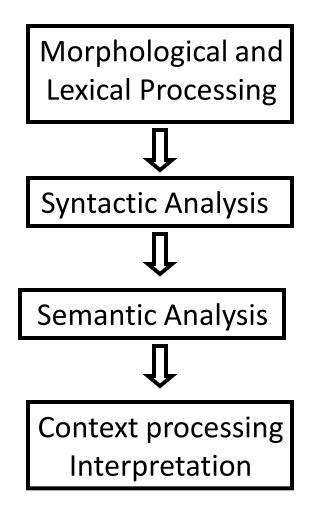
Interpretation

**Tokenization** Morphological and Part of Speech Tagging **Lexical Processing** Inflection/Derivation Compounding **Syntactic Analysis** Term recognition Semantic Analysis Context processing **Domain Analysis** 

### **General Framework of NLP**

(1) Robustness:

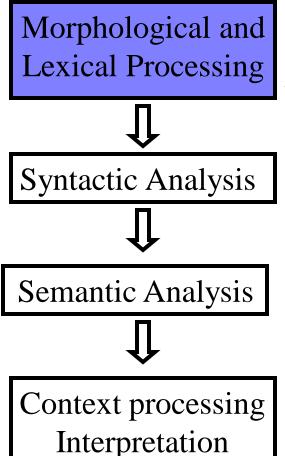
Incomplete Knowledge



#### General Framework of NLP

(1) Robustness:

Incomplete Knowledge



#### **Incomplete Lexicons**

Open class words Terms

Term recognition
Named Entities

Company names
Locations
Numerical expressions

### General Framework of NLP

(1) Robustness:

Incomplete Knowledge

**Incomplete Grammar** 

Syntactic Coverage
Domain Specific
Constructions
Ungrammatical
Constructions

Morphological and **Lexical Processing Syntactic Analysis** Semantic Analysis Context processing Interpretation

### General Framework of NLP

(1) Robustness:

Incomplete Knowledge

Morphological and **Lexical Processing Syntactic Analysis Semantic Analysis** Context processing

Interpretation

Incomplete
Domain Knowledge
Interpretation Rules

Predefined
Aspects of
Information

### General Framework of NLP

(1) Robustness: Incomplete Knowledge

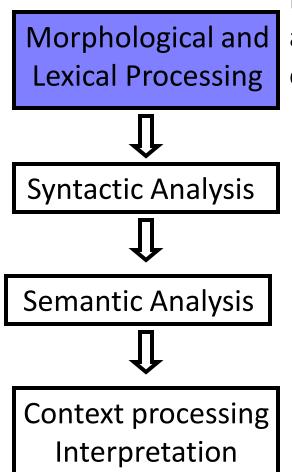
(2) Ambiguities: Combinatorial Explosion

Morphological and **Lexical Processing Syntactic Analysis** Semantic Analysis Context processing Interpretation

#### General Framework of NLP

(1) Robustness: Incomplete Knowledge

(2) Ambiguities: Combinatorial Explosion



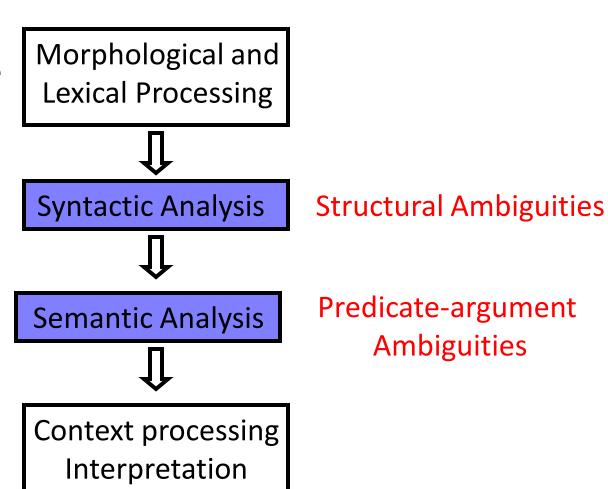
Most words in English are ambiguous in terms of their part of speeches.

runs: v/3pre, n/plu clubs: v/3pre, n/plu and two meanings

#### General Framework of NLP

(1) Robustness: Incomplete Knowledge

(2) Ambiguities: Combinatorial Explosion



#### General Framework of NLP

(1) Robustness: Incomplete Knowledge

(2) Ambiguities: Combinatorial Explosion

Combinatorial Explosion Morphological and Lexical Processing



Syntactic Analysis



Semantic Analysis



Context processing Interpretation Structural Ambiguities

Predicate-argument Ambiguities

#### Note:

### Ambiguities vs Robustness

More comprehensive knowledge: More Robust big dictionaries comprehensive grammar

More comprehensive knowledge: More ambiguities

Adaptability: Tuning, Learning

# Framework of IE

IE as compromise NLP

#### General Framework of NLP

(1) Robustness: Incomplete Knowledge

Morphological and Lexical Processing

 $\hat{\mathbb{T}}$ 

**Syntactic Analysis** 



Semantic Analysis

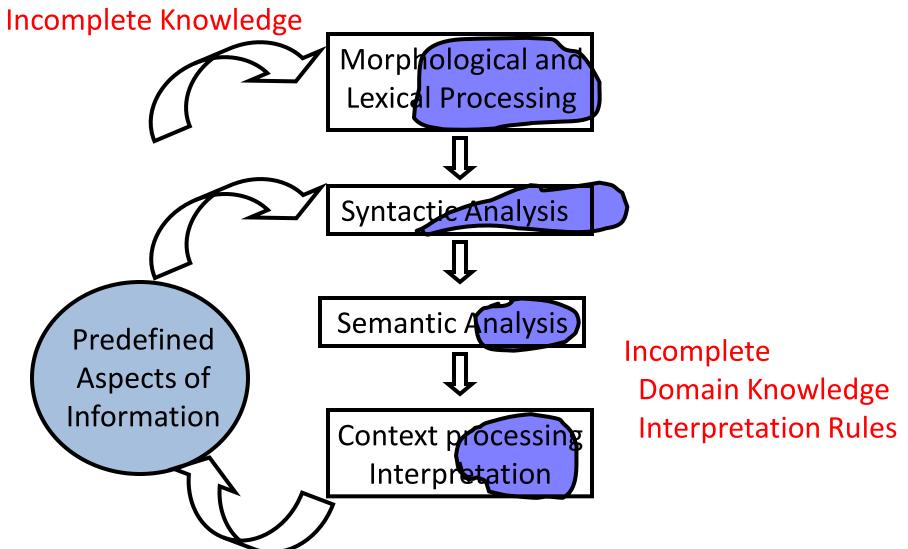


Context processing Interpretation Incomplete
Domain Knowledge
Interpretation Rules

Predefined
Aspects of
Information

### General Framework of NLP

(1) Robustness:



### Techniques in IE

- (1) Domain Specific Partial Knowledge:
  Knowledge relevant to information to be extracted
- (2) Ambiguities:
  Ignoring irrelevant ambiguities
  Simpler NLP techniques
- (3) Robustness:

Coping with Incomplete dictionaries (open class words)
Ignoring irrelevant parts of sentences

(4) Adaptation Techniques: Machine Learning, Trainable systems

Part of Speech Tagger

FSA rules Statistic taggers

#### **General Framework of NLP**

Morphological and Lexical Processing



**Syntactic Analysis** 



Semantic Anaysis



Context processing Interpretation

Open class words:

Named entity recognition

(ex) Locations

Persons

Companies

Organizations

Position names

Local Context Statistical Bias

> F-Value 90



Domain Dependent

Domain specific rules:

<Word><Word>, Inc.

Mr. <Cpt-L>. <Word>

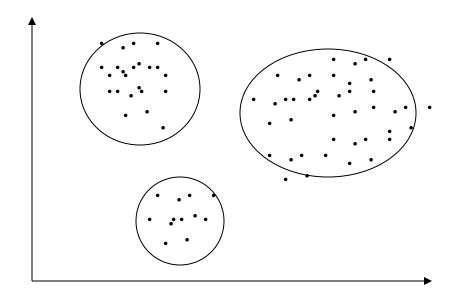
Machine Learning:

HMM, Decision Trees

Rules + Machine Learning

### **Text Clustering**

K-Nearest Neighbor

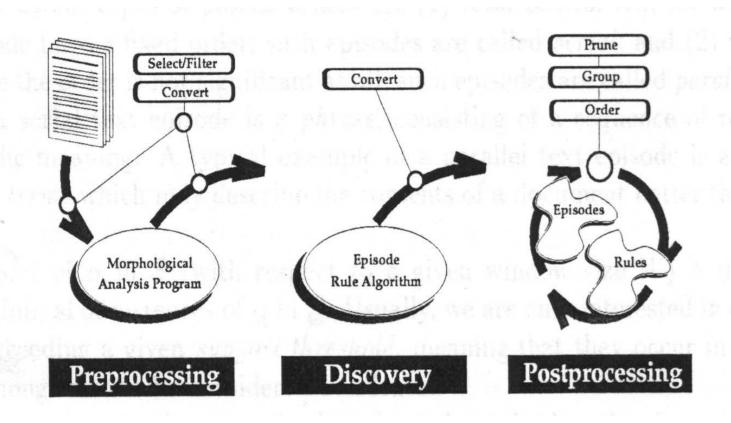


$$Dice(d,d') = \frac{2 \times |d \cap d'|}{|d| + |d'|}$$

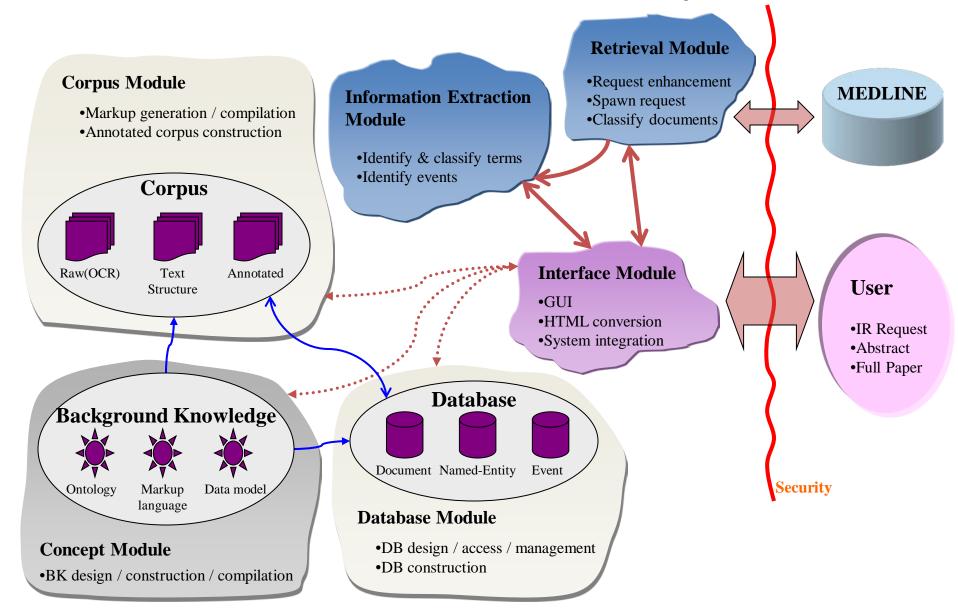
### **Text Categorization**

- Application
  - Query Adjusted
  - Query Extended
  - Document Indexing
  - Information Filtering

# **KDD** of Text Mining



## Overview of GENIA System



### Other Applications

- Customer Profile Analysis
- Patent Analysis
- Information Dissemination
- Company Resource Planning